



FOR IMMEDIATE RELEASE

**LG USA SELECTED AS OFFICIAL TECHNOLOGY PROVIDER
FOR 2020 REPUBLICAN NATIONAL CONVENTION**

LG Named Convention's 'Official 4K UHD TV'

CHARLOTTE, N.C., Sept. 1, 2020 – The 2020 Republican National Convention selected LG Electronics USA as Official Technology Provider for the Aug. 24-27 convention. LG also was named “Official 4K UHD TV” of the 2020 convention.

Under its agreement with the Republican National Convention Committee, LG supplied 4K Ultra HD displays to support convention operations in the Charlotte Convention Center, where delegates gathered for the nomination roll call and for various meetings. Complementing onsite activities, the 65- to 75-inch LG screens installed in VIP viewing areas and greenrooms showed live speeches from Washington as well as pre-recorded segments from across the country.

“Innovation is non-partisan, but it plays a critical role in political conventions, especially this year due to the pandemic. As official provider, LG is proud to help make this year’s reimagined digital convention a reality. Our role as a key technology partner underscores LG’s position as a technology and policy leader in the United States,” said John I. Taylor, senior vice president, LG Electronics USA.

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About LG Electronics USA

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$53 billion global innovator in technology and manufacturing. In the United States, LG’s focus on Innovation for a Better Life is exemplified by a wide range of innovative home appliances, home entertainment products, mobile phones, commercial displays, air conditioning systems, solar energy solutions and vehicle components. The “Life’s Good” marketing theme encompasses how LG is dedicated to people’s happiness by exceeding expectations today and tomorrow. LG is a 2020 ENERGY STAR® Partner of the Year-Sustained Excellence. www.LG.com.